## FOR IMMEDIATE RELEASE

January 18, 2024

Holyokes 150th Commemorative Book

HOLYOKE, MA: Holyoke's Sesquicentennial celebrations lasted all 2023 and ended with an amazing 150th Masquerade Gala, the closing of the Holyoke Time Capsule, the return of the Rotary Club's Eat, Drink & Be Holyoke event, as well as the annual Christmas Tree lighting and first night Jr celebrations at Heritage State Park.

Relive the events of 2023, read about our shared history, recognize the pride we all share in the **Holyoke 150th Commemorative book.** 

With nearly 200 pages, written by the organizers, business owners, community leaders and members of Holyoke who are passionate about our city you see the sprit of Holyoke come alive on the page. 100's of photos and interesting facts about the city, the Holyoke 150th Commemorative book will be a keepsake for generations to come.

Only 1500 copies will be printed. Pre-orders are available at a **temporary reduced cost of \$40**. Regular orders placed on or after January 29th 2024 will be priced at \$50.

The book will be available in mid February for pick up of the book at the Greater Holyoke Chamber and Artery or you can have the book mailed for an additional charge.

Visit ExploreHolyoke.com/150th page to preorder your book at <a href="https://www.exploreholyoke.com/guide/preorder-the-holyoke-150th-commemorative-book/">https://www.exploreholyoke.com/guide/preorder-the-holyoke-150th-commemorative-book/</a>

Remember to follow @ExploreHolyoke on Instagram and Facebook to keep the celebrations rolling into the new year.

Holyoke milestones don't stop at the 150th.. Be sure to stick around for Holyoke's 71st St Patrick's Day parade!! Check out <a href="https://www.exploreholyoke.com/stpats/">https://www.exploreholyoke.com/stpats/</a> for all things St. Patrick's day!

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