

HOLYOKE 150th - SPONSORSHIP LEVELS

Diamond Sponsor - \$20,000

- Logo/Name on all 150th Gala Print and Digital Marketing Materials and Press Releases
 - Web Banner Advertisement on ExploreHolyoke.com Website with Hyperlink
 - Featured Spotlight Article in the 150th Commemorative Book
 - (5) Commemorative 150th Coins & (5) 3D Printed Replicas of City Hall - made at HCC
 - (20) 150th T-shirts
 - (20) Embroidered 150th Baseball Caps
 - Acknowledgment on Social Media Platforms as Diamond Sponsor
 - Full Page Color Ad in Gala Program
 - Recognition as a Platinum Sponsor at the 150th Gala: in program, on stage, and high-quality, professional banners
 - (20) Tickets to the VIP Cocktail Hour, held prior to Gala
 - (20) Tickets to the 150th Gala Celebration
 - Item in Time Capsule - to be opened in 2073!
-

Platinum Sponsor - \$15,000

- Logo/Name on all 150th Gala Print and Digital Marketing Materials and Press Releases
 - Web Banner Advertisement on ExploreHolyoke.com Website with Hyperlink
 - Featured Spotlight Article in the 150th Commemorative Book
 - (3) Commemorative 150th Coins & (3) 3D Printed Replicas of City Hall - made at HCC
 - (15) 150th T-shirts
 - (15) Embroidered 150th Baseball Caps
 - Acknowledgment on Social Media Platforms as Platinum Sponsor
 - Half-Page Color Ad in Gala Program
 - Recognition as a Gold Sponsor at the 150th Gala: in program, on stage, and high-quality, professional banners
 - (15) Tickets to the VIP Cocktail Hour, held prior to Gala
 - (15) Tickets to the 150th Gala Celebration
 - Item in Time Capsule - to be opened in 2073!
-

Gold Sponsor - \$10,000

- Logo/Name on all 150th Gala Print and Digital Marketing Materials and Press Releases
 - Web Banner Advertisement on ExploreHolyoke.com Website with Hyperlink
 - Featured Spotlight Article in the 150th Commemorative Book
 - (2) Commemorative 150th Coins & (2) 3D Printed Replicas of City Hall - made at HCC
 - (10) 150th T-shirts
 - (10) Embroidered 150th Baseball Caps
 - Acknowledgment on Social Media Platforms as Platinum Sponsor
 - Half-Page Color Ad in Gala Program
 - Recognition as a Gold Sponsor at the 150th Gala: in program, on stage, and high-quality, professional banners
 - (10) Tickets to the VIP Cocktail Hour, held prior to Gala
 - (10) Tickets to the 150th Gala Celebration
 - Item in Time Capsule - to be opened in 2073!
-

Silver Sponsor - \$5,000

- Logo/Name on all 150th Gala Print and Digital Marketing Materials and Press Releases
 - Web Banner Advertisement on ExploreHolyoke.com Website with Hyperlink
 - Recognition in the 150th Commemorative Book
 - (1) Commemorative 150th Coin & (1) 3D Printed Replica of City Hall - made at HCC
 - (5) 150th T-shirts
 - (5) Embroidered 150th Baseball Caps
 - Acknowledgment on Social Media Platforms as Silver Sponsor
 - Quarter-Page Color Ad in Gala Program
 - Recognition as a Silver Sponsor at the 150th Gala: in program, on stage, and high-quality, professional banners
 - (5) Tickets to the VIP Cocktail Hour, held prior to Gala
 - (5) Tickets to the 150th Gala Celebration
-

Bronze Sponsor - \$2,500

- Logo/Name on all 150th Gala Print and Digital Marketing Materials and Press Releases
 - Recognition in the 150th Commemorative Book
 - (2) 150th T-shirts
 - (2) Embroidered 150th Baseball Caps
 - Acknowledgment on Social Media Platforms as Bronze Sponsor
 - Recognition as a Bronze Sponsor at the 150th Gala: program only
 - (2) Tickets to the 150th Gala
-

Supporter - \$1,000

- Recognition in the 150th Commemorative Book
 - (1) 150th T-shirt
 - (1) Embroidered 150th Baseball Cap
 - Acknowledgment on Social Media Platforms as a Supporter
 - Recognition as a Supporter at the 150th Gala: program only
-

Friend - \$500

- Recognition in the 150th Commemorative Book
- Acknowledgment on Social Media Platforms as a Friend
- Recognition as a Friend at the 150th Gala: program only